

AIMS HONOR TECHNICAL PIONEERS

After exploring the reaches of the show floor, NAB attendees cast their ballots for products at NAB2006 that deserved to be honored with the fourth-annual NAB Awards for Innovation in Media (AIM), the only official NAB awards solely decided by NAB attendees.

The awards recognized new, innovative equipment

AIM Editor's Choice award went to the Sony XDCAM.

Content Delivery: Amino Communications AmiNET124, Global Microwave Systems Configurable Messenger Transmitter, Volicon Observer 4CH multi-channel broadcast monitor and Vyvx inV. The AIM Editor's Choice award went to the Global Microwave



The 2006 winners of the Awards for Innovation In Media were honored at the NAB Technology Luncheon.

and pioneering, groundbreaking technologies in three categories: Content Creation, Content Delivery and Content Management.

Editors from leading industry publications also voted for the AIMS Editor's Choice awards in the same categories

Without further ado, the year's 2006 AIM Award winners are...

Content Creation: Adobe Production Studio, Apple Final Cut Studio, Autodesk Maya, Canon XLH1 HD camcorder, Panasonic HVX200 camcorder, Red Digital Cinema 4K cinema camera and Sony XDCAM. The

Systems Configurable Messenger Transmitter.

Content Management: Grass Valley REV PRO, LaCie Little Big Disk 320GB, NewTek TriCaster PRO, Omneon Video Networks MediaGrid Active Storage

CONVENTION VOICE

"There are a lot of new IP transmission products, which is hot this year. It's the main thing I'm shopping for."



LEE GORDON
PLUM TV
NEW YORK, N.Y.



System, Ross Video openGear and SmartSound Software Sonicfire Pro 4. The AIM Editor's Choice award went to Omneon Video Networks MediaGrid Active Storage System.