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**[Wednesday at NAB2006]**

**AIMs Honor Technical Pioneers**

*~ April 26, 2006*

When it comes to cutting-edge technological innovations, attendees at NAB2006 know a good thing when they see it.

After exploring the reaches of the show floor, NAB attendees cast their ballots and made their voices known about which products at NAB2006 deserve to be honored with the annual NAB Awards for Innovation in Media (AIM), the only official NAB awards solely decided by NAB attendees.

The fourth-annual AIM Awards are being awarded to new, innovative equipment and pioneering, ground-breaking technologies.

Attendees voted by visiting MyNAB kiosks across the show floor on Monday and Tuesday, and were automatically entered into a drawing to win a free iPod (see page 8 for the iPod winners).

The 2006 AIM winners were honored this afternoon at the NAB Technology Luncheon, where the 17 awards were granted in three categories: Content Creation, Content Delivery and Content Management.

Without further ado, the year's 2006 AIM Award winners are...

**Content Creation:** Adobe Production Studio, Apple Final Cut Studio, Autodesk Maya, Canon XLH1 HD camcorder, Panasonic HVX200 camcorder, Red Digital Cinema 4K cinema camera and Sony HDCAM

HD.

**Content Delivery:** Amino Communications AmiNET124, Global Microwave Systems Configurable Messenger Transmitter, Volicon Observer 4CH multichannel broadcast monitor and Vyvx inV.

**Content Management:** Grass Valley REV PRO, LaCie Little Big Disk 320GB, NewTek TriCaster PRO, Omneon Video Networks MediaGrid Active Storage System, Ross Video openGear and SmartSound Software Sonicfire Pro 4.

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