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FOR IMMEDIATE RELEASE

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NAB ANNOUNCES NAB2006 AIM EDITOR'S CHOICE AWARD WINNERS

WASHINGTON, DC - NAB announced today the fourth-annual Awards for Innovation in Media (AIM) Editor's Choice Award winners. Editors from leading industry publications voted for technological innovations that best addressed current and upcoming issues in the electronic media industry by boosting efficiency, increasing user flexibility and creativity, and lowering cost.

Within the Content Creation category, **Sony's XDCAM HD** was chosen to receive the 2006 AIM Editor's Choice Award.

In the Content Management category, **Omneon Video Networks' MediaGrid Active Storage System** was declared the winner.

Receiving the 2006 AIM Editor's Choice Award in the Content Delivery category was the **Configurable Messenger Transmitter (CMT)** from **Global Microwave Systems.**

A panel of editors from key industry publications reviewed the AIM-winning technologies and other new products exhibited at the show to select a winner within each product



category.

Attendees selected winners in three categories - Content Creation, Content Management and Content Delivery - which were announced on April 27 in Las Vegas.

The top products within each of the Content Creation, Content Management, and Content Delivery categories originally received recognition during the NAB2006 Technology Luncheon, sponsored by LG.

NAB2006 is the world's largest electronic media show covering the development, delivery and management of professional video and audio content across all media. Complete NAB2006 details are available at www.nabshow.com.

The National Association of Broadcasters is a trade association that advocates on behalf of more than 8,300 free, local radio and television stations and also broadcast networks before Congress, the Federal Communications Commission and the Courts. Information about NAB can be found at www.nab.org.

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