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TV Technology Announces STAR & Mario Awards for NAB2007

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PRESS RELEASE

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Falls Church, VA - TV Technology has announced the recipients for the coveted STAR and Mario Awards presented at NAB2007.

Now in its eighth year, the STAR Awards (for Superior Technology Award Recipient) are designed to celebrate and showcase the preeminent technological innovations available to the media industry. A panel of judges consisting of TV Technology editors and columnists reviewed a variety of products and services, examined the technical applications and their overall contribution to the industry, and then submitted their award nominees.

"Every year, the NAB show serves as the launching pad for thousands of new products and services for audio and video professionals," said Tom Butts, TV Technology Editor. "Our panel of editors walked the show floor in search of the most innovative technologies. The products and services that we selected for the STAR Award made the cut--they demonstrated their ability to help advance the acquisition and distribution of entertainment and information across the media spectrum."

Organized in 1993, the Mario Awards were established to recognize products that represent significant technical breakthroughs—many of these products and services have gone on to significantly impact the future of audio and video technology. The awards are named after Mario Orazio, a pseudonym for a nameless engineer and a renowned technology columnist for TV Technology who pens the industry's most widely read column "The Masked Engineer." The awards are given out annually at the NAB convention to companies that demonstrate forward thinking and technical excellence in their products.

Recipients of the STAR Awards are:

1 Beyond – Octoflex
 AJA Video – Io HD
 Apple – Final Cut Studio 2
 Audio Technica – 1800 Series Dual-channel Camera-mount UHF Wireless System
 Avid Technology – ScriptSync
 Blackmagic Design – Intensity Pro
 Cineform – Neo
 Clear-Com – Tempest Digital Wireless Intercom Systems
 Cobalt Digital – 9035 HD/SD Analog to Digital Converter
 DNF Controls – Flex Control Network Station Payout System
 Dolby – DP600 Program Optimizer
 Evertz – EQX
 Florical – Parking Spot
Global Microwave Systems – Messenger 2 Series Transmitters
 Grass Valley – Mustang MPEG-4 encoder
 Hamlet – Microflex
 Harris – Centrio
 Harris/LG Electronics – MPH
 IDX – Endura Elite Battery Packs
 i-movix – SprintCam BC
 JVC/BMS – Libre
 Linear Acoustic – StreamStacker-HD
 Middle Atlantic Products – IEC power cords
 Network Electronics – 3GHD video optical transport system
 NewTek – Tricaster Studio
 Nucomm – NewsHub
 Omneon – Media Deck
 Panasonic – AG-HPX500
 Red Digital Cinema – Red One camera
 Redrock Microsystems – M2 cinema lens adapter
 Ross Video – Vision Series Switchers
 Sachtler – F2 and F6 Fluid Heads
 Sony – XDCAM EX
 Tektronix – Audio Sync Analysis for WFM and 7100 Series
 Telecast Fiber Systems – Viper II
 Teranex – Teranex Mini
 Utah Scientific – UTAH-400 IP router
 V4 Mobile TV Factory – V4X Sequencer
 Weisscam – HS-1 camera
 Wohler – Touchstone TSG

Recipients of the Mario Awards are:

beyerdynamic – Headzone surround-sound headphone system
 Broadcast Pix – Slate switcher system
 Curon – CVD (color vision deficiency)
 Harbor Products – Silicone Rescue Tape
 Maxell – SVOD (stacked volumetric optical disks)
 Ocean Optics – SeaChanger dichroic color-changing lighting
 Red Digital Cinema – Red One camera
 Sony – BVM-L230 LCD reference monitor
 VFGadgets.com – EyeDirect HD P1 eye-contact system
 Waav – AirBox X2 dual-carrier cellular router

TV Technology is the industry's leading magazine for technology news and reviews. The magazine is published by IMAS Publishing, the world's largest publisher of audio and video publications.